

AMR Soccer Development Organization LLC.

PARTNERSHIP LETTER AND PACKAGE



Thank you for considering supporting **AMR Soccer Club** for the 2017-2018 season. We are part of AMR Soccer Development Organization Network (ASDO). ASDO is a faith based soccer training organization where players are challenged and assisted weekly. Our goal is to develop mentally, physically, emotionally and spiritually well-rounded athletes.

While ASDO has been in the Lakeland community for four years, this is AMR Soccer Club's inaugural season. Our mission is to build people, and develop leaders by promoting the growth of and appreciation for the game of soccer. This is accomplished by creating an environment of teamwork, sportsmanship, and mutual respect. We desire to give players the opportunity to receive the professional training and coaching they need to play at the collegiate, professional, and national level.

We offer a year-round season to Central Florida youth soccer players, developing them on and off the field. As a member of US Club Soccer, our teams will play in the FNPL (Florida National Premier League) a thriving and competitive youth soccer league in the State of Florida.

This season we will be traveling throughout the *Central Florida Region* to compete in league matches. During the tournament season, we will be competing in the prestigious *Florida Cup*. We are also preparing to attend the Nike Friendlies and travel abroad to Spain in 2018 to play matches in Barcelona and Valencia.

The large geographic area in which we play will help to give your company increased exposure in these respective communities and will show your community involvement. In addition, **AMR Soccer** partners are recognized in a Partners List on AMR Soccer social media networks, as well as the website.

All funds generously given by our partners will be used to purchase team equipment, pay tournament entry fees, field permits, referee fees, facility rentals, team academy fees and will provide additional training opportunities for the players.

Our partners commitments range from \$250 - \$5000 +. We have enclosed our **Partners Package** for your review.

We would be proud to add your company's name to our list of partners.

Thank you for your support!

Sincerely,

Anthony Randolph
Director
Anthony.amrsoccer@gmail.com
1(863) 450 – 0743

Luana Peixoto
Partnership Coordinator
Luana.amrsoccer@gmail.com
1(863) 450 - 0743

PLATINUM - Partnership level	\$ 5000+
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Partner's Corporate Name alone on front of **Home Team Jersey** (two seasons)
 Partner's Corporate Logo on Team Banner (Displayed at all games and tournaments)
 Partner's Corporate Logo and Link on our website www.amrsoccer.org
 Partner's Corporate Logo on front of team practice jerseys (4" x 4")
 Team photo to link to Partner's' own website
 Team Plaque

*** This package is exclusive to one partner***

GOLD - Partnership level *	\$ 3000+
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Partner's Corporate Name alone on front of **Away Team Jersey** (two seasons)
 Partner's Corporate Logo on Team Banner (Displayed at all games and tournaments)
 Partner's Corporate Logo and Link on our Website www.amrsoccer.org
 Partner's Corporate Logo on Gold of team practice jerseys (4" x 4")
 Team photo to link to Partner's own website
 Team Plaque

*** This package is exclusive to one partner***

SILVER - Partnership level	\$ 1000+
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Partner's Corporate Logo on Team Banner (Displayed at all games and tournaments)
 Partner's Corporate Logo and Link on our Website www.amrsoccer.org
 Partner's Corporate Logo on back of team practice jerseys (4" x 4")
 Team photo to link to Partner's own website
 Team Plaque

BRONZE - Partnership level	\$ 500+
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Partner's Corporate Logo on Team Banner (Displayed at all games and tournaments)
 Partner's Corporate Logo and Link on our Website www.amrsoccer.org
 Partner's Corporate Logo on back of team practice jerseys (2" x 2")
 Team Plaque

FRIENDSHIP - Partnership level	\$ 250+
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Partner's Corporate Logo on our Website www.amrsoccer.org
 Partner's Corporate Logo on back of team practice jerseys (2" x 2")

*All partners will be mentioned in any promotional material (ie. local newspaper, magazine articles, etc.) throughout the season, when possible.

**Our Team Website is amrsoccer.org. The site is used daily for broadcasting our schedules, calendar of events, latest news, team and tournament updates, game photos and game results.

Please make checks payable to "AMR Soccer".

